

Fundraising with Human Appeal

Who we are and what we do

Human Appeal is a non-profit organisation working across the globe to strengthen humanity's fight against poverty, social injustice and natural disaster. Through the provision of immediate relief and the establishment of self-sustaining development programmes, we aim to invest in real, effective solutions.

We work year-round to establish healthcare, education, and livelihood programmes that pave the way for empowered, self-serving communities. We also provide food, medical aid, and disaster relief during emergencies, a critical intervention that saves lives.

Our skilled local teams are able to access some of the most hard-to-reach places in the world, at their most vulnerable of times.

Our history

Human Appeal was founded in a small flat in Manchester in 1991, and was slowly and diligently built from the ground up. In 2004, we registered as a company limited by guarantee, and we registered with the Charity Commission in 2014.

Since then, we've grown from a team of two students to a international family of employees working in 30 different countries, with the support of hundreds of volunteers, all of us united towards a common goal of a kinder, fairer world.

How are we going to fundraise?

You may have been part of a fundraiser at events before, attended as a guest or be new to the idea. This section will breakdown exactly what to expect and how you will be a part of the fundraising on the day.

On the day itself, we will have a fundraiser who will address the audience from the stage, explain the project and offer the guests the opportunity to take part in the fundraiser and donate. Your role will be to monitor the audience for any hands that go up and are willing to donate.

Before the fundraising has started you will be briefed on the fundraising section, given forms and pens and be split into teams, under the supervision of a team leader. You will then make your way to your section and once you have arrived your team leader will ensure you are in your positions. Your positions would have already been explained and assigned by your team leader and should cover a number of seats per row.


While the fundraiser is on the stage, explaining the project and asking people for donations, your focus needs to be on the donors. Once a hand goes up from the audience and someone wants to donate, it is your responsibility to provide them with a form and pen, answer any questions, collect the completed form, review it and then hand it in to your team leader.

Your immediate point of contact during the fundraising section is your team leader – they are on hand to answer any questions and assist you where needed.

The most incredible thing about taking part in a fundraiser like this, is if our intentions are sincere; we pray that for every form we hand out, every form we collect, every donation we come across; we reap the rewards of.

While we are taking part in the fundraising there is an Amana, a trust and responsibility, instilled in you to complete this task to the best of your ability. While the fundraising is happening, we are vectors facilitating the great work, we are a means of people giving to charity and it is vital to never forget the significance of your role.

Attached also is a copy of our donation form, you will be briefed on this on the day by a staff member and a team leader but it would be great if you could become familiar with this prior to the event!

 You can donate online at humanappeal.org.uk or by calling 0161 225 0225

Your information

Donor ID: Title: Mr Ms Mrs Miss Dr

Name:

Address:

Postcode: Telephone:

Email:

Your Donation *Mandatory fields Keep in touch

Direct Debit Card Cheque Cash

Campaign/Event	Cash
	£5 Note
	£10 Note
	£20 Note
	£50 Note
	£100 Note
	Coin
Total	

Zakat Sadaqah

Cheques: Payable to Human Appeal

Bank transfer: Please contact the office for a reference no. Account No: 13623721 Sort Code: 03-08-74 Account Name: Human Appeal

We would love to keep you updated about our work and how you can support us.

Signing up to our email and SMS updates is a great way to find out about the impact that Human Appeal supporters like you are making to the lives of vulnerable people around the world, as well as news, information, events, competitions and emergency updates about how you can help.

I am happy to be contacted by email

I am happy to be contacted by text (SMS)

You can change how we communicate with you at any time by calling us on **0161 225 0225** or alternatively emailing customerscare@humanappeal.org.uk. Please visit our website to view our privacy policy for more information about how we use and protect your data.

Make a one-off donation Please note, your donation may be reallocated to where the need is greatest

Name on card:

Card number:

Expiry date: 3 digit security code: Total: £


Regular giving by Direct Debit Collection date: Within first 5 days of each month

Bank name: Account no:


Name(s) of account holder(s): Sort code:

Total monthly: £

The Direct Debit Guarantee is offered by all Banks and Building Societies that take part in the Direct Debit Guarantee. This efficiency and security of the scheme is guaranteed by your own Bank or Building Society. If an error is made by the person who changes their account details you will be made aware in advance of your account being debited, or as often as agreed. If an error is made by Human Appeal or your Bank or Building Society, you are guaranteed a full and immediate refund to the account paid. You can cancel a Direct Debit at any time by writing to your Bank or Building Society. Please send a copy of the letter to us.

 Originator's identification number:

Gift Aid - it just takes a tick

 Yes No

Did you know you can make your donations 25% bigger with Gift Aid? This government scheme raises the value of donations from 100p to 125p. Charities like Human Appeal can claim an extra 25p for every 100p you donate. To be eligible for Gift Aid, you must be a UK resident and the donation must be made to a charity that is registered for Gift Aid. The top benefit of Gift Aid is that it helps us to make and strengthen Human Appeal. This helps us to improve our projects, delivery, services and ensure our impact is sustainable. This funding allows us to meet our key charitable objectives and implement effective projects on a consistent basis, resulting in a more visible impact.

Hand in to a staff member or send to:
Human Appeal, Piccadilly House,
Carrs Road, Cheagie, S16 2BL, UK

Signature: Date:

Charity No: 1107088 (Company Reg No: 0653392) Account No: 13623721